



PEAK PERFORMANCE
INTERNATIONAL

YOUTH SECTOR PROFILE

www.peakperformance-int.com



About Us

We believe in African youth's boundless potential to become global solution providers. Research highlights that mindset is the key factor enabling or inhibiting this potential.

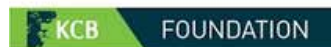
Our mission is to empower the youth by reprogramming, upgrading and nurturing their mindsets so as bring out the best in them.

We also equip them with cutting edge Accelerated Learning Techniques for faster, better results.

Our commitment is to make these most advanced transformative tools and skills accessible to as many young people as possible in Africa.

Together, we will elevate Africa to its rightful global position.

SOME OF OUR CLIENTS



Our Story

FOUNDER AND CEO

JAMES GITAU



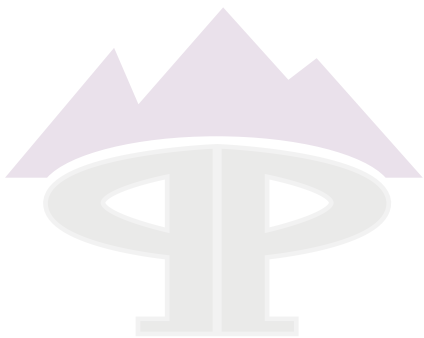
James Gitau's journey began in the midst of financial hardship, fueling his desire for immense wealth. By his thirties, he achieved most of his ambitious financial goals.

Yet something was missing. Seeking wisdom from some of the world's top turnaround experts, he mastered the secrets of neuroscience and success conditioning.

His powerful awakening in 2000 led him to close profitable businesses and establish Peak Performance International. It wasn't just a company; it was a mission to empower others.

Through mentoring, coaching, and mind reprogramming, James transformed lives with phenomenal results, unlocking full potential through cutting-edge neuroscience.





Vision

To Empower Young
African Leaders to Drive
Exceptional Solutions

Mission

To Make the African
Child Globally
Competitive



Are You Ready to Try Something Different?

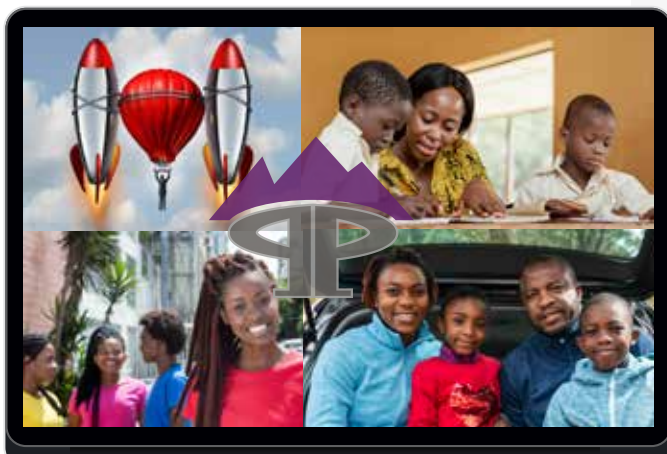


WHAT MAKES US DIFFERENT?

- We have a **DEEP UNDERSTANDING** of advanced psychology and neuroscience of change and success conditioning.
- We have done it for over **23 YEARS**. We know what works.
- We are the only firm in Africa **FRANCHISED** to teach and coach some of the best of advanced brain development techniques originating in Japan.
- This is a **CALLING** therefore we deliver from our hearts.

"Insanity is doing the same thing over and over and expecting different results." ~ Albert Einstein

Our Programs Portfolio



STUDENTS PROGRAMS

- Genius Activator Program.
- Performance Accelerator Program (PAP).
- High School Students Mentorship.
- College Students Mentorship: Stepping-Out Programs.
- Youth Empowerment Program.
- Youth Financial Literacy Program.

EDUCATORS PROGRAMS

- Best Teachers Programs.
- Teacher's Mentorship Program.
- Leadership Programs for Schools
- Parents Mentorship Program.



Genius Activator Program (5-10 Year Old)

Every child is born a genius. This foundational program is a powerful catalyst designed to supercharge whole brain learning, enabling children to access their natural genius state.

OBJECTIVE

To enhance the child's concentration, memory retention, and learning ability.



BENEFITS

- Enhanced concentration, focus and memory.
- Higher confidence and emotional intelligence.
- Better intuition and creativity.
- Improved motor skills.
- Improved academic performance.



Performance Accelerator Program (9 to 18 yrs)

OBJECTIVE

To help students learn faster and in a fun way.

This world class highly interactive program, integrates neuroscience, applied psychology and accelerated Learning Techniques to bring out the best in the learner.

The program consists of **3 levels:**



BENEFITS

- Higher self awareness
- Enhanced self-confidence and self-esteem Improved focus and creativity.
- Improved focus and creativity
- Ability to learn faster and improved memory.
- Better attitude and mindset.
- Improved academic performance.
- Better relationships with parents, teachers, and peers.



High School Student Mentorship

OBJECTIVE

To equip the high school students with powerful mindset and skills to excel in school and beyond.

PROGRAM LEVELS:

- **Level 1:** Transition to High School.
- **Level 2:** Self Responsible Teens.
- **Level 3:** Personal Leadership.
- **Level 4:** Finishing strong.



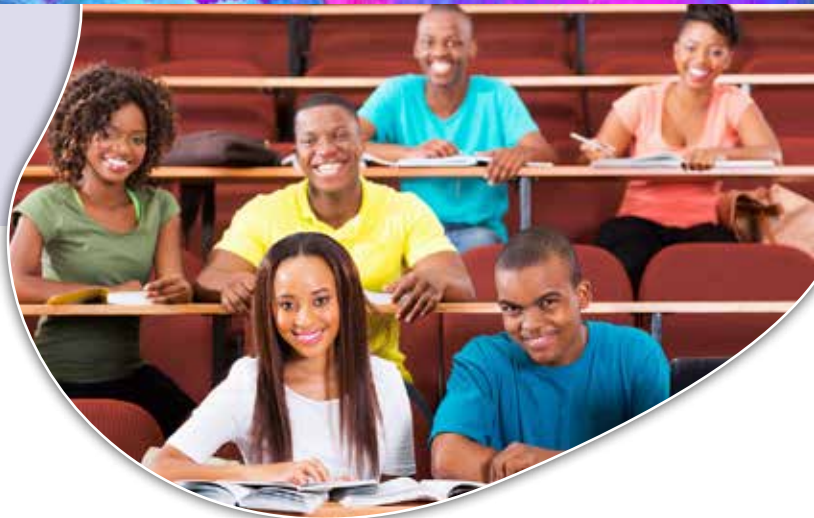
BENEFITS:

- ✓ Increased resilience.
- ✓ More self confidence and esteem.
- ✓ Improved focus.
- ✓ A growth mindset.
- ✓ Critical and creative thinking.

College Students Mentorship:

OBJECTIVE

To equip the college students with tools for academic, social and emotional adjustment



Stepping-Out Program:

This mentorship program is designed for post-high school students and comes in 3 levels:

- **Level 1:** Students who are about to join university/college.
- **Level 2 & 3:** Students in university/college.
- **Level 4:** Students about to join the job market.

BENEFITS

- ✓ Better essential life skills.
- ✓ Improve social college life and relationships.
- ✓ Better tools to manage peer pressure.
- ✓ Boosted confidence and resilience
- ✓ Increased chances of successfully completing college.



Youth Empowerment Program

Target group: Youth in the job market.

OBJECTIVE

To equip the target group with right mindsets and skills which enhances their chances of being employed or self employed.



BENEFITS

- ✓ Purpose Driven mind.
- ✓ More creative and solution orientated mindsets.
- ✓ Better self presentation skills.
- ✓ Develop unstoppable and resilient attitude.
- ✓ Fundamental life skills development.
- ✓ High energy and confidence.

Youth Financial Literacy Program

OBJECTIVE

To equip youths with the mindsets, skills and actions needed to manage their finances effectively and make informed financial decisions.



BENEFITS

- ✓ Financial empowerment.
- ✓ Develop healthy financial habits early in life.
- ✓ Reduced financial stress.
- ✓ Be able to give back to their communities.
- ✓ Break generational cycle of poor financial management/ poverty.



Best Teacher Programs

OBJECTIVE

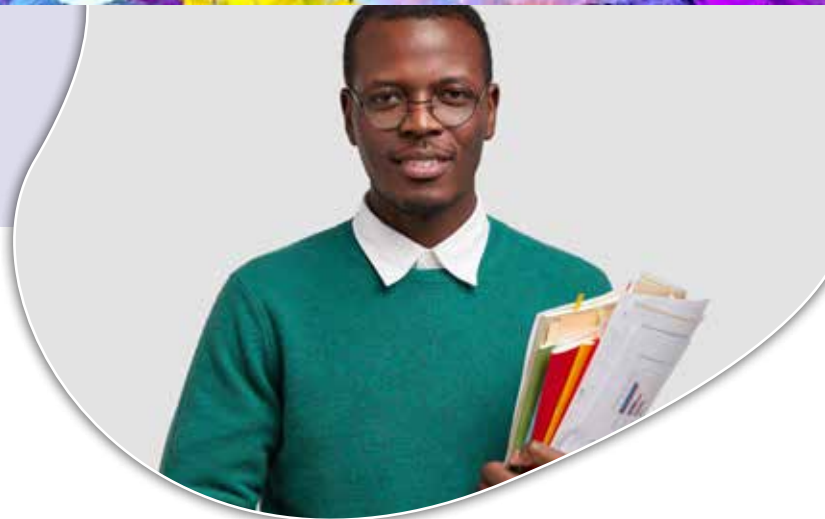
To equip educators with personal development and best teaching strategies.

The program consists of 3 levels:

- **Level 1:** Mindset Reprogramming.
- **Level 2:** Personal Leadership Development.
- **Level 3:** Accelerated Learning Techniques.

BENEFITS

- ✓ Purpose Driven Educator.
- ✓ Outstanding interpersonal relationships.
- ✓ Positive growth mind-set.
- ✓ High motivation and self drive.
- ✓ Improved emotional Intelligence.
- ✓ Better learner engagement.
- ✓ Higher productivity and academic performance.
- ✓ More inspired learners.



Teachers' Mentorship Program

OBJECTIVE

To equip educators with superior mentorship skills for positive impact on students.



BENEFITS

- ✓ Purpose Driven Educator
- ✓ Increased student engagement.
- ✓ Enhanced classroom management
- ✓ Stronger teacher-student relationship
- ✓ Better support for struggling students
- ✓ Emphasis on lifelong learning
- ✓ Reduced teacher turn-over.
- ✓ Reduced teacher turn-over.



Teachers' Leadership Programs

OBJECTIVE

To equip school leadership team with skills that will guide the school to higher performances.

The program has 3 levels:

- **Yellow Belt**
- **Blue Belt**
- **Brown Belt**
- **Black Belt**



BENEFITS:

- ✓ A more united, energised and focused team.
- ✓ Faster and Better results.
- ✓ Results not excuses.
- ✓ A stronger sense of identity and purpose.
- ✓ Improved ownership and commitment.

Parents Mentorship Program

OBJECTIVE

To enhance parenting techniques and understanding of child development stages.



BENEFITS

- ✓ Strong parent-child relationships.
- ✓ Physical, emotional and psychological well being.
- ✓ Positive behaviour and values.
- ✓ Social skills and healthy relationship.
- ✓ Loving and stable family environment.
- ✓ Better citizens.





GROUP HEAD OFFICE

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